

Don't overthink any of these questions, instead jot down anything and everything that comes to mind.

POSSIBLE TOPICS TO BLOG ABOUT

Think about what blog topics you want to write about. Some examples are DIY, Interior Design, Art, Music, Fitness, Personal Development, Sports, Food, Travel, Technology, and Fashion.

For the next section, jot down 5 subcategories for the topics you chose. For example, if one of your topics is interior design it could be the rooms like dining room, kitchen, bathroom, etc. or styles like farmhouse, modern, eclectic, industrial, etc.

BLOG TOPIC ONE - SUBCATEGORIES

BLOG TOPIC TWO - SUBCATEGORIES

BLOG TOPIC THREE - SUBCATEGORIES

BLOG TOPIC FOUR - SUBCATEGORIES

NOW PICK YOUR FAVORITE TOPIC FROM ABOVE AND JOT DOWN POST IDEAS

BLOG NAME IDEAS - YOU CAN ALSO JOT DOWN THE VIBE YOU WANT OR WORDS TO INCLUDE